



It starts here.

**2016 Annual Report
YMCA of Greater Vancouver**

It starts here at the YMCA. Health. Happiness. Belonging.

The YMCA is a community of caring neighbours, friends and family, all supporting you on your journey to better health. Every day at the Y, we witness people learning new skills, making new friends, getting healthier, finding support, feeling safe and giving back to community. It is an incredibly powerful sight.

For 130 years we've been serving the community by being responsive, relevant and delivering a positive impact. This report provides a snapshot of our Y's significant footprint across the region with 206 sites that allow us to serve more than 116,000 people each year.

Now, more than ever before, we recognize we have a responsibility and an opportunity to address some of the urgent needs facing our communities. Our strategic focus is on:

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- **Promoting Healthy Living:** We believe that people must be active and make healthy choices at every stage of life.
 - **Helping Children and Families Thrive:** We believe that parents and caregivers need support to raise healthy, resilient kids.
 - **Fostering Belonging and Connection:** We believe that people can reach their potential when they feel safe and are surrounded by a supportive community.
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The challenges facing children and families aren't getting smaller. And yet the future is bright with opportunity. The Y is responding to the complex issues facing underserved communities and we are confident in the impact our transformational programs and services are having in the lives of people across the Lower Mainland. With our dedicated staff, volunteers, donors and partners working together, we can accomplish our bold vision of a generation of children and families reaching their full potential.

Thanks to all of you—a healthier community starts here.



Stephen Butz, President and CEO



Dr. Graydon Meneilly, Board Chair



Leadership starts here.

Kaylin can't recall a time when she wasn't affiliated with the Y. She learned to swim here and spent her childhood getting active in YMCA sports leagues. As a young teen, she volunteered in YMCA Youth Leadership Development which led her to her very first job as summer camp staff. From there, Kaylin wanted to go back to her roots and support the work being done in sports leagues. Her ambition and passion helped her become a Team Leader. All of this was accomplished while still in high school.

When asked why she continues to work at the Y she replies, *"I am constantly exposed to new opportunities and challenges. My managers have been very supportive of my growth while recognizing I must also meet my educational goals. Working at the Y is very uplifting because nothing motivates me more than seeing a young child smile and laugh. It's the positive energy and this strong sense of community that keeps me at the Y."* —Kaylin Dhaliwal, Tong Louie Family YMCA member, volunteer and staff



A supportive community starts here.

Stacie has been a YMCA participant ever since she was

four. She grew up here and continues to come to the Y decades later. When her son was just one year old, she began working at member services and felt welcomed as a single mom. *"The Y is an amazing place. I love the Y because from children all the way to older adults, there is a spot for everyone here. You fit in no matter what your size, what your shape, what your age. Everyone is welcome and it is so much more than a gym. You can make friends and build relationships here. You can get healthy. You can make yourself a better life by coming here. The Y helps me be the mom I want to be for my kids."*

—Stacie Weinburger, Chilliwack Family YMCA member



Perseverance starts here.

A little over ten years ago, at the age of 50, Mitchell suffered a massive heart attack. The scare changed his life. For the next seven years, he hiked and walked five to seven times a

week in order to rehabilitate. When he started to feel like his old self again, he decided to "slack off" as he put it. As a result, things took a turn for the worse and he wound up back in the hospital with two blocked arteries. Mitchell's doctor advised he join the YMCA's Healthy Heart program, a community-based cardiac prevention, rehabilitation and maintenance program, that supports people living with cardiac risk through education and supervised exercise. Since then, Mitchell's quality of life has greatly improved. *"This program not only helped me move past my heart trouble, it totally transformed me and I'm now in excellent physical condition,"* shares Mitchell. Three years later, Mitchell's doctor told him his heart defect was gone. *"I've had a remarkable recovery and I believe it's because of the Healthy Heart program that I am alive,"* he says with a proud smile.

Today, he is leading others to become active in the YMCA Healthy Heart program through his role as volunteer fitness instructor.

—Mitchell Clarke, Robert Lee YMCA member and volunteer



2016 Highlights



116,331

children, youth, adults & seniors served
45% are under 18 years old



206

program sites



\$2,025,529

in direct financial assistance
to 11,400 people



\$5,048,664

total donations invested



1,469

dedicated volunteers contributed
95,774 hours of service



1,573

passionate employees



300

community partners

See list at gv.ymca.ca/partners

Summary of YMCA Financial Statements

Years Ended December 31, 2016 and 2015

	2016	2015
	('000)	('000)
	\$	\$
STATEMENT OF FINANCIAL POSITION		
Current assets	4,841	4,839
YMCA facilities under development	1,146	-
Investments	18,524	18,182
Property and equipment	8,662	8,007
Total assets	33,173	31,028
Current liabilities	6,446	5,510
Long term liabilities	6,709	6,526
Net assets	20,018	18,992
Total liabilities and net assets	33,173	31,028

STATEMENT OF OPERATIONS

Revenue

Program fees	17,729	17,189
Membership fees	15,116	15,471
Government sources	7,461	7,633
Donations & United Way	5,091	4,113
	45,397	44,406

Expenses

Salaries and benefits	26,986	25,023
Occupancy	8,533	6,461
Other	7,527	8,395
Amortization	1,325	3,140
	44,371	43,019

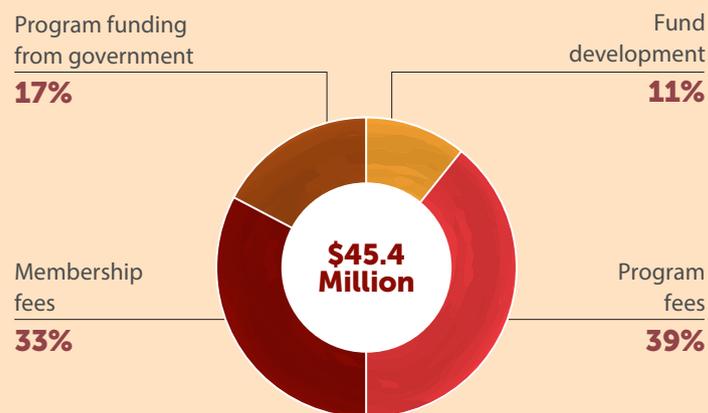
Excess of revenue over expenses for the year	1,026	1,387
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Deed of gift to Properties Foundation of the YMCA of Greater Vancouver	-	(31,836)
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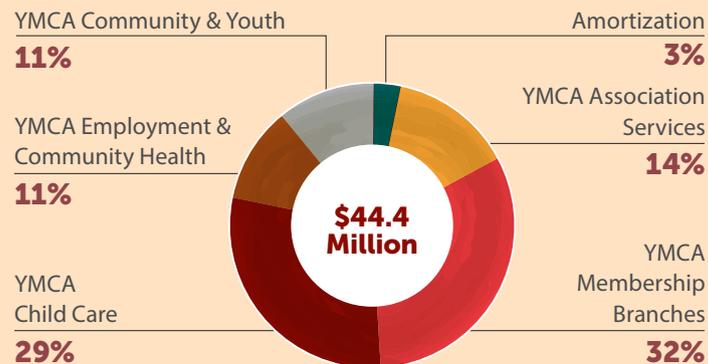
Excess (deficiency) of revenue over expenses for the year	1,026	(30,449)
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Complete financial statements, audited by Ernst & Young LLP, and from which this summary is extracted, are available upon request

REVENUE FROM OPERATIONS 2016



EXPENSES FROM OPERATIONS 2016



Achievement starts here.

Significant Achievements

Helping Children and Families Thrive

- ✓ We helped over 16,000 kids build memories and friendships that will last a lifetime at YMCA Camp Elphinstone and at more than 20 day camp locations throughout the Lower Mainland.
- ✓ We opened Vista Point YMCA Child Care and Windsor YMCA Kids Club, and expanded the Van Horne YMCA Kids Club, providing 50 much-needed child care spots for families.
- ✓ 18 programs were delivered in partnership with provincial and federal government to help people find employment.

Fostering Belonging and Connection

- ✓ We deepened our collaboration with YMCAs across the country on joint federation projects including the development of a new technology platform and the Membership Growth Initiative in Western Canada.
- ✓ We launched a YMCA Alternative Suspension program site in Coquitlam, providing more students with the opportunity to transform their time away from the classroom into a positive experience.
- ✓ 5,207 people donated to our YMCA last year, allowing over 11,400 people to receive financial assistance and participate in life-saving YMCA programs.

Promoting Healthy Living

- ✓ Our four membership centres served just over 30,000 new members in the community.
- ✓ We expanded our YMCA Youth Mindfulness program and helped 80 teens and young adults struggling with anxiety to learn healthy coping strategies and connect with like-minded people.
- ✓ More than 2,500 children and youth participated in YMCA Sports Leagues programs allowing them to get active, create new friendships and learn fundamental movement skills while developing a love for sports.

A better future starts here.

In 2016, we launched the biggest development project in our 130-year history.

We saw the challenges facing our communities and knew that a bold, ambitious capital growth strategy was needed to meet the needs of today's children and families. In May, we launched the What Really Matters capital campaign to raise \$140 million to build four new centres of community.

These new centres will reach **100,000 more people** in underserved communities and increase our impact by a minimum of **2,000,000 visits annually**.

The Investment:



- **Chilliwack Family YMCA**
Opening 2018
- **Surrey City Centre YMCA**
Opening 2021
- **Coquitlam YMCA**
Opening 2021
- **South Vancouver YMCA**
Opening 2022

The Impact:



Strong and connected families



Resilient and healthy children who thrive and lead healthy, long lives



Teens who feel confident and a strong sense of belonging



Healthy seniors with strong social circles that volunteer and stay involved



Immigrants who participate and engage in their communities

2016 Board of Directors

Dr. Graydon Meneilly
(Chair)
Mary Beck
Bob Chan-Kent
Greg D'Avignon
Mary Anne Davidson
Janine Davies
David Gaskin
Barbara Grantham

Gavin Hume, Q.C.
Russ Johnston
Jim Southcott
Dallas Leung
Jeanette McPhee
Maureen Murphy
Houtan Rafii

Executive Team

Stephen Butz
President & CEO

Roberta Haas
Vice President,
People

Marnie Jepsen
Vice President,
Association Services

Denis Gagnon
Vice President,
Research & Strategy

Craig Sheather
Vice President,
Operations

Nancy Farries
Vice President,
Canada West Regional
Development Centre

Signi Solmundson
Vice President,
Marketing &
Communications

Roy Funk
Vice President,
Infrastructure

Darlene Hepburn
Vice President,
Fund Development



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YMCA of Greater Vancouver

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Charitable Registration:
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